

Innovation Vision & Strategy

Vision

For Gestamp, Research and Development is a priority. Innovation is a key factor for success that offers new solutions in products and services for our customers. Through innovation, Gestamp seeks to anticipate new technological trends and offers differentiating products that meet the requirements of sustainability, efficiency, lightweight, cost, quality and safety. Our aim is that our stakeholders see us as a leading, innovative and expert organization that provides innovative products and technologies.

Strategy

-  **World Wide Web:** With R&D centers located around the world, in Gestamp we understand that innovation is one of the most important keys to keep us in a strong and compelling position in the automotive sector. We work closely with automobile manufacturers.
-  **Strategic Watch:** We have established robust methods to observe, track, filter out and assess potential technologies from different sources, in order to detect the market trends.
-  **Product Design:** PRODUCT's design competences consist of designing and developing products, working closely with automobile manufacturers from the early stages of development up to final production. Besides allowing us to meet their expectations in terms of current products, this collaboration facilitates the joint development of automotive-related concepts and technologies for the future.
-  **Technology Development:** The TECHNOLOGY competence, develop and validate different technologies and are the support function to the PRODUCT competences. The operating structure is always double folded between engineering groups, working on the technology development and validation programs together with the so-called tech centers (TC) dedicated to simulate the processes for feasibility.

Gestamp provides innovative solutions to offer the best weight-reducing results to meet the strictest emissions requirements in the sector.
-  **Research:** Not satisfied with current materials and technologies developed, Gestamp is always looking for new possibilities making different collaborations with other Investigation Centers or Universities to bring out to the market new solutions.



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